

JOAN KANG

V I S U A L D E V E L O P M E N T A R T I S T

📍 Emeryville, CA

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Visual development artist with a background in architecture and a strong foundation in character design and visual storytelling. Experienced in creating engaging visuals for branding, marketing, and entertainment, with a keen eye for composition and narrative design.

AWARDS

AAU SPRING SHOW 2023

- Runner-Up,
MFA Character Design

AAU SPRING SHOW 2025

- Runner-Up,
MFA Character Design
- 1st place,
MFA Animation

SKILLS

DESIGN & VISUALIZATION

- Photoshop
- Illustrator
- InDesign
- PremierPro
- Lumion
- Enscape

3D & BIM

- Revit
- Rhino
- SketchUp
- AutoCAD

LANGUAGES

- English
- Korean

EDUCATION

SEP 2020 - MAY 2025

ACADEMY OF ART UNIVERSITY

- MFA Visual Development

AUG 2013 - MAY 2017

UNIVERSITY OF CALIFORNIA, BERKELEY

- BA Architecture & Minor in Sustainable Design

EXPERIENCE

FEB 2022 - JAN 2024

DESIGNER | BUMCHUN COFFEE GROUP

- Designer (Feb 2022 – Feb 2023, Yongin, South Korea): Created an operational manual for employees at Time To Be Cafe and designed coffee packaging, illustrations, and character/logo concepts for consulting clients.
- Freelance Designer (Feb 2023 – Jan 2024, Remote): Provided custom visual materials for coffee product designs, including branding and packaging for Time To Be Cafe.
- Specialized in illustration, character/logo design, and coffee-related visual branding.

APR 2019 - SEPT 2021

GRAPHIC DESIGNER & ILLUSTRATOR | ONE VOICE ETHNIC MISSIONS

- Designed and created graphic and illustrative materials for events and promotional campaigns.
- Developed mascot character designs, logos, illustrations, and apparel designs to enhance brand identity.
- Produced mission report booklets and other visual assets to support outreach initiatives.

JUL 2017 - MAY 2020

ARCHITECTURAL DESIGNER | ELS ARCHITECTURE AND URBAN DESIGN

- Collaborated on mixed-use, retail, and office design-build projects, contributing to project planning, design development, schematic design, and construction administration.
- Prepared design presentations for client meetings and developed proficiency in Lumion and Enscape for architectural visualization in a collaborative team environment.
- Notable projects include Stonestown Galleria (San Francisco, CA) and Austin Energy HQ (Austin, TX), focusing on innovative architectural solutions.