



# JOAN KANG

## VISUAL DEVELOPMENT ARTIST

Visual development artist with a background in architecture and professional design experience. Focused on character design, set design, and visual storytelling. Experienced collaborating with directors and clients on animated shorts, personal projects, and professional design work.

## CONTACT

- 📍 Emeryville, CA
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## SKILLS

### DESIGN & VISUALIZATION

- Photoshop, Illustrator, InDesign, PremierPro, Lumion, Enscape

### 3D & BIM

- Revit, Rhino, SketchUp, AutoCAD

### LANGUAGES

- English, Korean

## AWARDS

### AAU SPRING SHOW 2025

- 1st place, MFA Animation
- 1st place, MFA Color Script
- Runner-Up, MFA Character Design

### AAU SPRING SHOW 2023

- Runner-Up, MFA Character Design

## PROJECTS

### MINE TWICE | VISUAL DEVELOPMENT ARTIST

- Designed a character package for the Dad character using pose and expression
- Designed a story driven boat prop and created color scripts for key sequences
- Collaborated with the director to support the film's artistic vision

### INFRARED | VISUAL DEVELOPMENT ARTIST

- Created a cinematic moment painting and illustration exploring imagined story moments
- Developed color scripts for Act 1 and the early portion of Act 2 to support mood and emotional clarity
- Collaborated with the director and peers to iterate designs through feedback

## PROFESSIONAL EXPERIENCE

### DESIGNER | BUMCHUN COFFEE GROUP

FEB 2022 - JAN 2024

- Created character based illustrations for operational manuals using pose and expression
- Designed packaging, brand illustrations, and character concepts
- Collaborated with teams to develop clear and consistent visual systems

### CHARACTER DESIGNER & ILLUSTRATOR | ONE VOICE ETHNIC MISSIONS

APR 2019 - SEPT 2021

- Designed the Star Kids mascot character used across program promotions
- Created distinctive class logos exploring varied poses, expressions, and actions
- Built a flexible character system across print and apparel

### DESIGNER | ELS ARCHITECTURE AND URBAN DESIGN

JULY 2017 - MAY 2020

- Contributed to mixed use, retail, and office projects from concept through documentation
- Developed strong skills in spatial storytelling and composition
- Produced architectural visualizations using Revit, Lumion, and Enscape

## EDUCATION

### ACADEMY OF ART UNIVERSITY | MFA Visual Development

SEP 2020 - MAY 2025

### UNIVERSITY OF CALIFORNIA, BERKELEY | BA Architecture

AUG 2013 - MAY 2017