

# JOAN KANG

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## EDUCATION

SEP 2020 - PRESENT | **ACADEMY OF ART UNIVERSITY**

- Pursuing MFA in VISUAL DEVELOPMENT; anticipated graduation in Fall 2024

AUG 2013 - MAY 2017 | **UNIVERSITY OF CALIFORNIA, BERKELEY**

- BA in ARCHITECTURE & Minor in SUSTAINABLE DESIGN

## EXPERIENCE

FEB 2022 - FEB 2023 | **CHARACTER & GRAPHIC DESIGNER** | *BUMCHUN COFFEE GROUP*

- Worked as freelance designer for designing visual materials for Bumchun Coffee Group, based in *Yongin, South Korea*
- Designed Bum & Chun - main character design & illustration for operations manual for new staff, coffee packaging design, and character/logo design for consulting clients

APR 2019 - SEPT 2021 | **GRAPHIC DESIGNER & ILLUSTRATOR** | *STARKIDS - ONE VOICE ETHNIC MISSIONS*

- Created and developed various graphic and illustrative materials for events and promotional purposes - a mascot character design, logo design, clothing/apparel design, and booklet design

JUL 2017 - MAY 2020 | **ARCHITECTURAL DESIGNER** | *ELS ARCHITECTURE AND URBAN DESIGN*

- Worked on design-build projects of mixed-use, retail, and office in various design phases: project planning, design development, schematic design, and construction administration
- Acquired adequate experiences in preparing design presentations for clients & in-house meetings
- Familiarized with new digital programs during the project timeline in a collaborative environment

FEB 2016 - JAN 2017 | **ILLUSTRATOR** | *DAILY CALIFORNIAN*

- Illustrated editorial illustrations for various articles, op-eds, and blog postings published at the Daily Californian, the Independent UC Berkeley student-run newsroom

## SKILLS

LANGUAGE | English, Korean

DESIGN PROGRAMS | Photoshop, Illustrator, InDesign, Lightroom, Revit, Rhinoceros, AutoCAD, SketchUp, Lumion, Vray, Premier Pro, Maya