



JOAN KANG

● EDUCATION

SEP 2020 - PRESENT

ACADEMY OF ART UNIVERSITY

- MFA in VISUAL DEVELOPMENT
anticipated graduation in May, 2025

AUG 2013 - MAY 2017

UNIVERSITY OF CALIFORNIA, BERKELEY

- BA in ARCHITECTURE
with Minor in SUSTAINABLE DESIGN

● EXPERIENCE

FEB 2022 - PRESENT

FREELANCE CHARACTER & GRAPHIC DESIGNER | BUMCHUN COFFEE GROUP

- Full-time designer for Bumchun Coffee Group (Feb 2022 - Feb 2023), based in Yongin, South Korea. Created illustrations for operational manuals, designed coffee packaging, and developed character/logo designs for consulting clients
- Currently working as a freelance designer, creating customized visual materials such as coffee packaging designs and refining character designs on demand

APR 2023 - PRESENT

SOCIAL MEDIA DESIGN VOLUNTEER | KAIROS - JOYFUL CHURCH YOUNG ADULTS MINISTRY

- Designing visually compelling social media posts to promote activities, events, and the mission of the Joyful Church Young Adults Ministry, enhancing online presence and engagement on Instagram (@kairos.joyfulchurch).

APR 2019 - SEPT 2021

GRAPHIC DESIGNER & ILLUSTRATOR | STARKIDS - ONE VOICE ETHNIC MISSIONS

- Designed and created graphic and illustrative materials for events and promotional purposes, including mascot character redesigns, logo designs, clothing/apparel designs, and mission report booklets

JUL 2017 - MAY 2020

ARCHITECTURAL DESIGNER | ELS ARCHITECTURE AND URBAN DESIGN

- Collaborated on mixed-use, retail, and office design-build projects, contributing across various phases, including project planning, design development, schematic design, and construction administration
- Prepared design presentations for client meetings and gained proficiency with new digital programs in a collaborative team environment

● RECOGNITION & SKILLS

AWARDS

- AAU SPRING SHOW 2023 :: Runner-up for MFA Character Design

DESIGN PROGRAMS

- Photoshop, Illustrator, InDesign, Lightroom, Revit, Rhinoceros, AutoCAD, SketchUp, Lumion, Vray