

JOAN KANG

VISUAL DEVELOPMENT ARTIST

📍 Emeryville, CA

🌐 joankang.com

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⌚ @jkang_art

Visual development artist with a background in architecture and professional design experience. Focused on character design, set design, and visual storytelling. Experienced collaborating with directors and clients on animated shorts, personal projects, and professional design work.

AWARDS

AAU SPRING SHOW 2023

- Runner-Up,
MFA Character Design

AAU SPRING SHOW 2025

- Runner-Up,
MFA Character Design
- 1st place,
MFA Animation

EDUCATION

SEP 2020 - MAY 2025

ACADEMY OF ART UNIVERSITY

- MFA Visual Development

AUG 2013 - MAY 2017

UNIVERSITY OF CALIFORNIA, BERKELEY

- BA Architecture, Minor in Sustainable Design

SKILLS

DESIGN & VISUALIZATION

- Photoshop
- Illustrator
- InDesign
- PremierPro
- Lumion
- Enscape

3D & BIM

- Revit
- Rhino
- SketchUp
- AutoCAD

LANGUAGES

- English
- Korean

EXPERIENCE

APR 2019 - SEPT 2021

CHARACTER DESIGNER & ILLUSTRATOR | ONE VOICE ETHNIC MISSIONS

- Designed the Star Kids mascot character used across program promotions
- Created distinctive class logos exploring varied poses, expressions, and actions
- Built a flexible character system across print and apparel

FEB 2022 - JAN 2024

DESIGNER | BUMCHUN COFFEE GROUP

- Created character based illustrations for operational manuals using pose and expression
- Designed packaging, brand illustrations, and character concepts
- Collaborated with teams to develop clear and consistent visual systems

JUL 2017 - MAY 2020

ARCHITECTURAL DESIGNER | ELS ARCHITECTURE AND URBAN DESIGN

- Contributed to mixed use, retail, and office projects from concept through documentation
- Developed strong skills in spatial storytelling and composition
- Produced architectural visualizations using Revit, Lumion, and Enscape