

# JOAN KANG

## V I S U A L D E V E L O P M E N T A R T I S T

📍 Emeryville, CA

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Visual development artist with a background in architecture and a strong foundation in character design and visual storytelling. Experienced in creating engaging visuals for branding, marketing, and entertainment, with a keen eye for composition and narrative design.

## AWARDS

### AAU SPRING SHOW 2023

- Runner-Up,  
MFA Character Design

### AAU SPRING SHOW 2025

- Runner-Up,  
MFA Character Design
- 1st place,  
MFA Animation

## SKILLS

### DESIGN & VISUALIZATION

- Photoshop
- Illustrator
- InDesign
- PremierPro
- Lumion
- Enscape

### 3D & BIM

- Revit
- Rhino
- SketchUp
- AutoCAD

### LANGUAGES

- English
- Korean

## EDUCATION

### SEP 2020 - MAY 2025

#### ACADEMY OF ART UNIVERSITY

- MFA VISUAL DEVELOPMENT

### AUG 2013 - MAY 2017

#### UNIVERSITY OF CALIFORNIA, BERKELEY

- BA ARCHITECTURE with SUSTAINABLE DESIGN minor

## EXPERIENCE

### FEB 2022 - JAN 2024

#### DESIGNER | BUMCHUN COFFEE GROUP

- Designer (Feb 2022 – Feb 2023, Yongin, South Korea): Created an operational manual for employees at Time To Be Cafe and designed coffee packaging, illustrations, and character/logo concepts for consulting clients.
- Freelance Designer (Feb 2023 – Jan 2024, Remote): Provided custom visual materials for coffee product designs, including branding and packaging for Time To Be Cafe.
- Specialized in illustration, character/logo design, and coffee-related visual branding.

### APR 2019 - SEPT 2021

#### GRAPHIC DESIGNER & ILLUSTRATOR | ONE VOICE ETHNIC MISSIONS

- Designed and created graphic and illustrative materials for events and promotional campaigns.
- Developed mascot character designs, logos, illustrations, and apparel designs to enhance brand identity.
- Produced mission report booklets and other visual assets to support outreach initiatives.

### JUL 2017 - MAY 2020

#### ARCHITECTURAL DESIGNER | ELS ARCHITECTURE AND URBAN DESIGN

- Collaborated on mixed-use, retail, and office design-build projects, contributing to project planning, design development, schematic design, and construction administration.
- Prepared design presentations for client meetings and developed proficiency in Lumion and Enscape for architectural visualization in a collaborative team environment.
- Notable projects include Stonestown Galleria (San Francisco, CA) and Austin Energy HQ (Austin, TX), focusing on innovative architectural solutions.